



Wetzel County Chamber of Commerce

WETZEL TYLER DIGITAL ENTREPRENEUR PITCH
APPLICATIONS DUE BY 11:59 PM, SEPT. 30th, 2020
PITCH APPLICATION

Contact Name: _____

Contact Phone: _____

Mailing Address: _____

Email Address: _____

(Please attach additional sheets if necessary)

Name of your business, product, or idea

Briefly describe your product or idea and how it is innovative _____

What inspired you to start your business or expand your business? _____

Will your business headquarters remain in Wetzel or Tyler County, WV or Monroe County, OH? YES or NO

If no, please explain. _____

Do you see your business creating jobs either immediately or in the future? _____

Will your business be home based or will you have a store front location? _____

Funding is to be used for business purposes only. A business invoice must be presented in order to receive funds. If you are to be awarded limited funding, how do you intend to utilize the funds? Be as specific as possible. _____

Have you been in business for one year or more? _____ Yes _____ No

If Yes, please explain how this product or idea is outside of your regular business practices. _____

NOTE:

MUST BE **FOR PROFIT** BUSINESS (Nonprofits are not eligible for this event)

Established business must submit proof of WV or OH business registration with application

If Entrepreneur starting a business and no business license is available, you must submit a business plan which should include:

- Business Name
- projected area to serve
- type of product or service you will offer
- expected start-up date
- projected itemized start up costs

(Please attach additional sheets if necessary)

Digital Entrepreneur Pitch Rules

Please read carefully

This is the 5th year the Wetzel County Chamber of Commerce is getting “Back to Business” by holding the Wetzel / Tyler Entrepreneur Pitch. This is the first time the event will be held completely online.

To be eligible to compete for Entrepreneur Pitch funding:

- MUST BE **FOR PROFIT** BUSINESS. (Nonprofits are not eligible for this event)
- Business must be located within Wetzel or Tyler County, WV or Monroe County, OH.
- Business must be a start up business (at planning stages) or adding a distinctly new service or product line.
- Established business must submit proof of WV or OH business registration with their application.
- A start up business will need to register with respective state and submit copy of business registration to the Chamber Office, prior to receiving any award.
- Any winner from the previous years event is not eligible for this year’s event.

Submit application to the Wetzel County Chamber of Commerce for review. Applications may be dropped off at the Chamber Office located at 201 Main Street, New Martinsville, WV 26155, Emailed to: Office@WetzelCountyChamber.com or Mailed to: Wetzel County Chamber of Commerce, P O Box 271, New Martinsville, WV 26155. **All applications must be submitted to the Chamber office by September 30, 2020. no later than 11:59 PM. Be sure to mail you application in time for the application to be received by this deadline.**

A committee will review all applications to make certain they conform to these rules may reject any application for any reason. All applicants will be contacted by email to confirm their status before judging begins.

Those whose applications are accepted will be required to submit a 5 minute or shorter video presentation. This presentation should include information about what product or service you plan to offer including what community or area you plan to service. You should break down how any monetary award you might receive will be used to help make your vision come to reality. Your completed video must be submitted no later than October 5th. If you wish, the

Chamber will offer applicants an opportunity to record a live presentation. No editing will be done to this recording and it must not exceed 5 minutes.

Once your video has been submitted, it will be reviewed by a panel of judges. These judges may have questions which we will submit to you via email. Based on the videos submitted and the answers to the question, the judge panel will select a first, second and third place.

The videos will then be shared with the public on a webpage on the Wetzel County Chamber of Commerce site. This page will be promoted via social media and the public will be asked to view the videos and select which businesses they think are most deserving. Applicants are encouraged to share this webpage via their own social media to encourage their followers to participate.

The judge choices and the public vote tally will be combined to decide which participants win first, second and third prizes. Prize amounts to be announced prior to the event. Winners will be issued the funding award certificate once votes are tallied. Funding will be distributed by once the Chamber of Commerce receives invoices from the winning participants for transactions related to their submissions.

STEPS:

Completed applications will be accepted by Wetzel County Chamber of Commerce until **deadline: WEDNESDAY, SEPTEMBER 30, 2020 by 11:59PM.**

Chamber appointed Committee will review applications. Applicants will be notified by October 2nd what the status of their application is.

Successful applicants must submit their video or have their presentation recorded by October 5th, 4PM

Judges will review and submit questions those applicants October 12th. Answers to those inquiries need to be received by October 14th.

Videos will be posted on the Chamber Website on October 12th, and remain there until October 16th. Community members may vote on these videos at any time during this period.

Funding is made available through The EQT Foundation and the membership of the Wetzel County Chamber of Commerce. Other sponsorships will be added as received.