



Wetzel County Chamber of Commerce

WETZEL TYLER ENTREPRENEUR PITCH
TUESDAY, SEPTEMBER 10, 2019 at 5:00 PM
PITCH APPLICATION

Contact Name: _____

Contact Phone: _____

Mailing Address: _____

Email Address: _____

(Please attach additional sheets if necessary)

Name of your business, product, or idea

Briefly describe your product or idea and how it is innovative _____

What inspired you to start your business or expand your business?

Will your business headquarters remain in Wetzel or Tyler County, WV or Monroe County, OH? YES or NO

If no, please explain

Do you see your business creating jobs either immediately or in the future?

Will your business be home based or will you have a store front location?

Funding is to be used for business purposes only. A business invoice must be presented in order to receive funds. If you are to be awarded limited funding, how do you intend to utilize the funds? Be as specific as possible.

Have you been in business for one year or more? _____ Yes _____ No

If Yes, please explain how this product or idea is outside of your regular business practices

NOTE:

MUST BE **FOR PROFIT** BUSINESS (Nonprofits are not eligible for this event)

Established business must submit proof of WV or OH business registration with application

If Entrepreneur starting a business and no business license is available, you must submit a business plan which should include:

- Business Name
- projected area to serve
- type of product or service you will offer
- expected start up date
- projected itemized start up costs

(Please attach additional sheets if necessary)

Please read carefully

This is the 4th year the Wetzel County Chamber of Commerce is getting “Back to Business” by holding the Wetzel Tyler Entrepreneur Pitch.

To be eligible to compete for Entrepreneur Pitch funding:

- MUST BE **FOR PROFIT** BUSINESS (Nonprofits are not eligible for this event)
- Business must be located within Wetzel or Tyler County, WV or Monroe County, OH
- Business must be in operation less than a year
- Or Business must be a start up business (at planning stages)
- Or Business must be an established business starting a new product line or new service
- Established business must submit proof of WV or OH business registration with application
- If winner of event, a start up business will need to register with respective state and submit copy of business registration to the Chamber Office, prior to funding being awarded

Submit application to Chamber for review. Applications can be dropped off at the Chamber Office located at 201 Main Street, New Martinsville, WV 26155. **All applications must be submitted to the Chamber office by September 3, 2019 no later than 4PM.** Email to: Office@WetzelCountyChamber.com or Mail to: Wetzel County Chamber of Commerce, P O Box 271, New Martinsville, WV 26155. **Be sure to mail in time for the application to be received by the deadline above.**

A committee will choose the finalists. All applicants will be contacted by email prior to event date. Finalists will be asked to attend a public event to give a presentation. Event will be held on Tuesday, September 10, 2019 at the Mollohan Center, New Martinsville. Doors open at 5 PM. Presentations begin at 6 PM.

From 5 PM until 5:50 PM: Each Finalists will have a space to set up to allow attendees to browse and ask questions before presentations. Finalists may bring visual aids in order to enhance the presentation and/or to set up a display for event attendees to view. Visuals may include photos, samples, a TV or laptop with a running slide-show, brochures, business cards, etc. Semifinalists will be invited to attend and set up to be available to network with local businesses and attendees.

There will be a business resource area – local businesses will be in attendance to answer questions and provide information about their services/products.

During presentation, there will be judges and public attendees. Judges will have a weighted vote. All will vote for their favorite business. Presentation order will be randomly selected in advance by the Finalists. Finalists are encouraged to have as many details as they can about their business, product or idea this will be a great opportunity to network and touch base with potential resources.

Finalists will have five minutes to give a presentation on their business. A time keeper will be on hand to help monitor time and give a signal one minute prior to the ending time. Finalists are welcome to use Microsoft office applications, PDFs or Photos provided via jump drive to be show on this projector. Anyone wishing to do this needs to coordinate

with event officials before the presentations begin to make sure their files are properly formatted for the event. Any other presentation aids are the responsibility of the presenter.

The presentation is by your own design, style and technique, as long as it is within the time allotment an appropriate for an audience of all ages. Each Finalist is responsible for getting in contact with the Chamber Office prior to the event date to ensure presentation equipment is available and/or compatible with your presentations.

There will be ***very brief*** intervals between presentations to allow for set up, so be prepared.

After each presentation, judges will be given five minutes to ask Finalists questions. This will be timed. No one is allowed longer than five minutes. Once all Finalists are finished, judges can deliberate off to the side if desired, then vote. Judges will have weighted vote. Everyone in attendance gets one vote. Judges, attendees and finalists can only vote for one choice. No ballots will be accepted until all finalists have completed presentations. At the end of the presentations, all votes MUST be placed in the designated ballot box to be collected and tabulated.

Prize amounts to be announced at later date. Winners will be issued the funding award certificate at the conclusion of the tallied votes. Funding will be distributed by direct payment of invoice for business requirements.

There will be a \$5 entry fee for public attendees. Food will be provided.

Photos and information will be gathered to feature and share online by the sponsors of the event at the conclusion of the event

PRACTICE YOUR PRESENTATION – ONLY FIVE MINUTES ALLOTTED FOR EACH FINALIST PRESENTATION! No one is allowed longer than 5 minutes. A time keeper will be on hand to help monitor time and give a signal one minute prior to the ending time.

STEPS:

Completed applications will be accepted by Wetzel County Chamber of Commerce until **deadline: TUESDAY, SEPTEMBER 3, 2019 by 4PM. NO EXCEPTIONS.**

Chamber appointed Committee will choose finalists.

Finalists will be contacted by email Friday, September 6, 2019.

Finalists agree to attend the Wetzel Tyler Entrepreneur Pitch on Tuesday, September 10, 2019 at 5 PM to give their presentation in front of judges and public attendees.

Funding is made available through The EQT Foundation; Tyler County Development Authority, Regional Economic Development Partnership (REDP), and Vision Shared. Other sponsorships will be added as received.

MAIL TO: (MAKE SURE WE RECEIVE NO LATER THAN TUESDAY, SEPTEMBER 3, 2019 by 4PM)

Wetzel County Chamber of Commerce
PO Box 271, New Martinsville, WV 26155

DROP OFF AT:

Wetzel County Chamber of Commerce Office

201 Main Street, New Martinsville, WV 26155

P: 304-455-3825

F: 304-455-3637

Email: chamber@wetzelscounty.com

DEADLINE TO SUBMIT APPLICATIONS: TUESDAY, SEPTEMBER 3, 2019 by 4 PM. NO EXCEPTIONS